

開講年度／Academic year	2023年度	開講開始学期／Start date	秋学期
授業コード／Course code	S0140	授業名／Course title	Survey of Global Media & Communication [EAS]
授業区分／Course classification	講義	単位数／Credits	2単位
曜日時限／Period	火曜4限	教室／Classroom	7105教室
担当教員／Instructor	西村 恵子	科目ナンバリングコード／Subjects numbering code	AST32090
キーワード／Keywords	media studies, communication studies, globalization, media, technology, mediation, temporality, locative media, interactivity		
授業の概要／Course outline	This course is designed to introduce some of the basic terms and concepts in the field of media and communication studies in the global context. Over the course of the semester, we will examine key themes in the discipline involving the social, political, economic, cultural, and technological contexts in which media objects and devices are produced and consumed. Reading canonical and contemporary texts in the field, we will ask: What is communication? What are media? What is the implication of “globalization”? How do communication media operate both as material formats and institutional forces? And how, in turn, do these formats and forces generate a frame of reference for people’s everyday lives? Formulating responses to such questions will involve considering how media help to maintain the status quo while at the same time exploring how the media also routinely invested as agents or conduits for social change.		
到達目標／Learning objectives	<ul style="list-style-type: none"> • Explain, define, and apply the fundamental concepts for media and communication studies. • Illustrate how media and communication technologies produce a relation to the world through their design, implementation, and underlying infrastructure. • Apply various perspectives on media and communication discussed in class to your own everyday mediated, communicative experiences, as well as to your use of media devices. 		
授業を通して身につく能力／Abilities to be acquired in this class	○専門的知識 ○主体的に学ぶ力 ○批判的に学ぶ力 ○他者と協働する力 ○グローバルに思考する力		
PC等デバイスの持参／Bring your own PC or other device			
履修上の注意事項／Course guidelines	<p>General Guideline You will be required to express your understanding of the reading assignments. Outside of class, I expect that doing each week’s reading may take about 2-3 hours on average; writing up your summary and/or question(s) may take you an additional hour.</p> <p>Method of Instruction This course conducts active learning, incorporating readings and screenings, formulating and presenting questions primarily through discussions.</p> <p>Work Expected Outside Class Before the scheduled class period, read the assigned reading thoroughly. Take notes of any concepts, terms, or sections that are unfamiliar, formulate questions, and bring them to class.</p> <p>*The syllabus is subject to change. Any changes will be communicated in class and through MyCourses.</p>		
-	授業計画／Class outline	授業外学修（予習および復習）／Preparation & review	目安時間（分）／Approx. time (min)
第1回／Class outline session 1	Introduction & Logistics	Read: Syllabus	60
第2回／Class outline session 2	Media and Representation	In-class Screening: Hall “Representation & Media” (1997, 56m) Complete worksheet	120
第3回／Class outline session 3	Media and Representation (cont.)	In-class Screening: Said “On Orientalism” (1998, 40m) Complete worksheet	120
第4回／Class outline session 4	What is Communication?	Read: Peters “The Problem of Communication” (pp.1-31)	150
第5回／Class outline session 5	Communication Technology	Read: Slack & Wise “Problem of Technology,” “Progress,” and “Meaning” Quiz 1	180

第6回／Class outline session 6	Politics of Communication Technology	Read: Carey “Technology and Ideology: The Case of Telegraph” (pp.155-177)	150
第7回／Class outline session 7	Communication, Media & Time	Read: Sharma “Speed and Cultural Politics of Time” (pp.1-25)	150
第8回／Class outline session 8	Communication and the Social	Read: Ito & Okabe “Technosocial Situations” (pp. 257-273) Quiz 2	180
第9回／Class outline session 9	Social Media	Read: boyd & Marwick “Twitter Users, Context Collapse, and the Imagined Audience” (pp.1-20)	150
第10回／Class outline session 10	Locative Media	Read: Nishimura “Surechigai sociality: location-aware technology on the Yamanote line” (pp.240-256)	150
第11回／Class outline session 11	Global Media Culture	Read: Tobin “Pikachu’s Global Adventure” (pp.53-67) Quiz 3	180
第12回／Class outline session 12	Communication and Play	Read: Allison “Tamagotchi” (pp.163-191)	150
第13回／Class outline session 13	“Global” and Nation	Read: Iwabuchi “Undoing Inter-national Fandom in the Age of Brand Nationalism” (pp. 87-96) Quiz 4	180
オンラインで実施する授業の回数／Number of sessions to be conducted online	0回		

評価方法／Evaluation method

種別／Category	割合／% (1~100)		評価基準等／Evaluation criteria
授業時間内に実施するテスト ／In-class/mid-term tests	20	%	Quizzes: There will be 4 Quizzes total throughout the semester, indicated in the schedule. Each Quiz is worth 5 points. Each Quiz consists of multiple-choice questions where you are required to select the best choice for what is being asked. *Note that the format of the Quiz may be subject to change. Any change will be indicated in the updated syllabus.
レポート／Report	50	%	Questions & Responses (40): You are required to contribute a response and at least one question consisting of about 200 words based on your reading of the text. You are required to post 4 times on different readings. The question can be for the discussion portion of the lecture or the presentation portion for the presenter. Late submissions are not graded but may be read and considered. You may edit your post after the class session, but you must notify the instructor. Questions & Responses will be graded on the basis of (a) critical reflection and (b) comprehension of the text. Worksheets (10): Each Worksheet is worth 5 points. Worksheets are graded on a pass/fail basis (You must complete at least 80% of the Worksheet to pass).
授業への取り組み／ Effort/Participation	20	%	Participation: Thoughtful and productive contribution to the class time that demonstrates that you have read and considered the assigned readings. In any critical engagement, asking questions is an important, crucial activity. You will be expected to contribute to class discussion both in writing and in person (through presentations and class discussion). If the class is held online, you are responsible for attending in a functional environment (camera, mic, stable connection, etc.) Please let me know before class if you can’t make it, as chronic lateness will also be reflected in your evaluation of participation.
その他 1／Other 1	10	%	Presentation: One or more students are assigned to give a presentation on the assigned reading. You need to present once during the semester; presenters do not need to post a question on their choice of text. This is a short presentation that should go on for about 5-10 minutes. Presentation is an opportunity to explore a particular theme beyond the assigned reading. Do not include a summary of the reading, but instead focus on one or two (no more than two) key points. You must bring in real-life, outside examples to illustrate your case and/or refer to the questions posted by your peers (see below).

評価方法に関する備考／

Remarks for Evaluation method	
課題等（試験やレポート等）に対するフィードバック／ Feedback method	Orally in class and trough MyCourses.
教科書／Textbooks	There is no required textbook for this course. Assigned readings will become available as PDF documents and by other means to be specified by the instructor.
参考書／Reference books	
URL	
補足情報／Supplementary information	この科目は、副専攻のコア科目または関連科目です。
備考／Remarks	