

開講年度／Academic year	2023年度	開講開始学期／Start date	秋学期
授業コード／Course code	S0010	授業名／Course title	Topics in Global Business/Business in East Asia [EAS][火4+木4]
授業区分／Course classification	講義	単位数／Credits	4単位
曜日時限／Period	火曜4限、木曜4限	教室／Classroom	8602教室
担当教員／Instructor	ミカエル・コトホフ	科目ナンバリングコード／Subjects numbering code	AST32030
キーワード／Keywords	Business, East Asia, Japan, China, South Korea		
授業の概要／Course outline	Japan, Korea and China have distinctive characteristics in relation to business and management systems. Through an examination of the development stages and current issues facing these three countries, students will have acquired specialized knowledge on diverse models of business and management systems in East Asia, as well as acquired skills to critically analyze regional business and management systems in a global economy.		
到達目標／Learning objectives	Students understand the influence of economic, social and cultural factors on business environment in East Asian countries and are able to provide the in-depth analysis of business environment in each country. Students are able to design a market entry plan into the East Asian countries for an overseas business.		
授業を通して身につく能力／Abilities to be acquired in this class	○専門的知識 ○主体的に学ぶ力 ○批判的に学ぶ力 ○他者と協働する力 ○グローバルに思考する力		
PC等デバイスの持参／Bring your own PC or other device			
履修上の注意事項／Course guidelines	None		
-	授業計画／Class outline	授業外学修（予習および復習）／Preparation & review	目安時間（分）／Approx. time (min)
第1回／Class outline session 1	Course introduction Introductions	Students should spend at least 1 hour per week reading the online materials provided for each week's topics and preparing for the class. Online resources will be recommended throughout the course, including articles, statistical data, YouTube videos etc. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第2回／Class outline session 2	Effective learning strategies East Asian countries - comparative statistics Class discussion	Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第3回／Class outline session 3	Business environment in Japan Economic, social, political factors Government policies Class discussion	Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第4回／Class outline session 4	Cultural factors Management styles and other organizational factors Developing business relationships in Japan	Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第5回／Class outline session 5	Cultural factors Management styles and other organizational factors Developing business relationships in China Class discussion	Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第6回／Class outline session 6	Business environment in South Korea Economic, social, political factors Government policies Class discussion	Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60

第7回／Class outline session 7	Cultural factors Management styles and other organizational factors Developing business relationships in Korea Class discussion	Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第8回／Class outline session 8	Business environment in China Economic, social, political factors Government policies Class discussion	Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第9回／Class outline session 9	Market entry challenges and solutions in Japanese market Class discussion	Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第10回／Class outline session 10	Mid-term exam (a written exam, based on the topics discussed in Week 1-5)	Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第11回／Class outline session 11	Market entry challenges and solutions in South Korean market Class discussion	Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第12回／Class outline session 12	Market entry challenges and solutions in Chinese market Class discussion	Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第13回／Class outline session 13	Current economic and business trends in Japan Changes in economic and social environment Class discussion	Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第14回／Class outline session 14	Online commerce in Japan Social media in Japan Class discussion	Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第15回／Class outline session 15	Current economic and business trends in South Korea Changes in economic and social environment Class discussion	Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第16回／Class outline session 16	Online commerce in South Korea Social media in South Korea Class discussion	Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第17回／Class outline session 17	Current economic and business trends in China Changes in economic and social environment Class discussion	Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第18回／Class outline session 18	Online commerce in China Social media in China Class discussion	Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第19回／Class outline session 19	Market Entry Applications / Business Examples Class discussion	Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第20回／Class outline session 20	Market Entry Applications / Business Examples Class discussion	Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第21回／Class outline session 21	Market Entry Applications / Business Examples Class discussion	Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第22回／Class outline	Market Entry Applications / Business Examples	Homework materials will be provided in	60

session 22	Class discussion		class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	
第23回／Class outline session 23	Market Entry Applications / Business Examples Class discussion		Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第24回／Class outline session 24	Market Entry Applications / Business Examples Class discussion		Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第25回／Class outline session 25	Market Entry Applications / Business Examples Class discussion		Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
第26回／Class outline session 26	Market Entry Applications / Business Examples Class discussion		Homework materials will be provided in class. Students are required to read all materials and prepare to be able to actively engage in the classroom.	60
オンラインで実施する授業の回数／Number of sessions to be conducted online	0回			
評価方法／Evaluation method				
種別／Category	割合／% (1～100)		評価基準等／Evaluation criteria	
定期試験／Regular Exam	50	%	Students answer six open questions related to all topics discussed in this course.	
授業時間内に実施するテスト／In-class/mid-term tests	20	%	Students answer five open questions related to topics discussed in Weeks 1-5.	
レポート／Report	20	%	Students submit a business plan for a new business in one of the East Asian markets (Japan, China or South Korea)	
授業への取り組み／Effort/Participation	10	%	Students answer one question a week in class. The questions are related to topics discussed from Week 2 to Week 11.	
評価方法に関する備考／Remarks for Evaluation method				
課題等（試験やレポート等）に対するフィードバック／Feedback method	Individual written feedback provided to each student.			
教科書／Textbooks				
参考書／Reference books				
URL				
補足情報／Supplementary information	この科目は、副専攻のコア科目または関連科目です。			
備考／Remarks				